

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56290
Contract Dates: 08/21/2012-08/27/2012
Customer Order:
Linked Order:
CPE: / / 214

Invoice Num: 1201-542946
Invoice Date: 08/26/2012
Billing Cycle: Broadcast EOM
Billing Period: 07/30/2012-08/26/2012

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PAY BY 09/25/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH WEEK 8/21

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	PITTSBURGH LIVE	08/21/2012-08/27/2012	M . W T F . .	30	3	165.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012		M . W T F . .		3		165.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/22/2012	We	09:25:47 AM		TS12TV09H	30	165.00				
08/23/2012	Th	09:23:15 AM		TS12TV09H	30	165.00				
08/24/2012	Fr	09:22:34 AM		TS12TV09H	30	165.00				
2	PRICE IS RIGHT	08/21/2012-08/27/2012	M . W . F . .	30	2	500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012		M . W . F . .		2		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/22/2012	We	10:59:25 AM		TS12TV09H	30	500.00				
08/24/2012	Fr	11:27:50 AM		TS12TV09H	30	500.00				
3	NOON NEWS	08/21/2012-08/27/2012	M . W T F . .	30	3	500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012		M . W T F . .		3		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/22/2012	We	12:10:35 PM		TS12TV09H	30	500.00				
08/23/2012	Th	12:22:27 PM		TS12TV09H	30	500.00				
08/24/2012	Fr	12:09:30 PM		TS12TV09H	30	500.00				
4	430-5PM NEWS	08/21/2012-08/27/2012	M T . T . . .	30	2	650.00				
30 MIN SEP										

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/20/2012-08/26/2012			M T . T . . .		2		650.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	04:43:47 PM		TS12TV09H	30	650.00			
08/23/2012	Th	04:43:20 PM		TS12TV09H	30	650.00			
5	5-530PM NEWS		08/21/2012-08/24/2012		. . W . F . .		30	2	800.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/20/2012-08/26/2012			. . W . F . .		2		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/22/2012	We	05:27:18 PM		TS12TV09H	30	800.00			
08/24/2012	Fr	05:23:46 PM		TS12TV09H	30	800.00			
6	530-6PM NEWS		08/21/2012-08/27/2012		M T . T F . .		30	3	800.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/20/2012-08/26/2012			M T . T F . .		3		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	05:42:55 PM		TS12TV09H	30	800.00			
08/23/2012	Th	05:43:32 PM		TS12TV09H	30	800.00			
08/24/2012	Fr	05:55:20 PM		TS12TV09H	30	800.00			
7	M-F 6PM NEWS		08/21/2012-08/27/2012		M T W T F . .		30	4	800.00
30 MIN SEP									

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/20/2012-08/26/2012			MTWTF..		4		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	06:15:15 PM		TS12TV09H	30	800.00			
08/22/2012	We	06:24:06 PM		TS12TV09H	30	800.00			
08/23/2012	Th	06:15:07 PM		TS12TV09H	30	800.00			
08/24/2012	Fr	06:19:31 PM		TS12TV09H	30	800.00			
8	M-F 630PM NEWS		08/21/2012-08/27/2012		MTWTF..		30	4	800.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/20/2012-08/26/2012			MTWTF..		4		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	06:28:34 PM		TS12TV09H	30	800.00			
08/22/2012	We	06:52:49 PM		TS12TV09H	30	800.00			
08/23/2012	Th	06:42:41 PM		TS12TV09H	30	800.00			
08/24/2012	Fr	06:53:24 PM		TS12TV09H	30	800.00			
9	STEELERS PRE SEASON GAMES		08/25/2012-08/25/2012	S.		30	1	7,750.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/20/2012-08/26/2012		S.		1		7,750.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/25/2012	Sa	09:10:24 PM		TS12TV09H	30	7,750.00			
10	23:00:00-23:30:00		08/21/2012-08/24/2012		.TWTF..		30	3	1,550.00
30 MIN SEP									

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/20/2012-08/26/2012			. T W T F . .		2		1,550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>		
08/21/2012	Tu	11:29:17 PM		TS12TV09H	30	1,550.00					
08/24/2012	Fr				30			1,550.00	Preempted		
08/24/2012	Fr	11:44:19 PM	08/24/2012	TS12TV09H	30	1,550.00	1,550.00		Makegood in 23:21:21-23:55:00		
<u>Total Spots</u>			<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals			26		25,545.00		3,831.75	21,713.25	1,550.00	1,550.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

25,545.00

Trade Value

0.00

Agency Commission

3,831.75

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

21,713.25

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